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## Make an Impact

Agricultural change takes purposeful thought and an abundance of time to regenerate and protect healthy soil.

**Take action** and demonstrate your commitment and advocacy for our craft industries.

1. Sit back. Watch our [100 Year Lease short-film](#), and share our mission with your friends.
2. Find environmental groups near you, and [sign up](#) for Agriculture news. We suggest [Mad Agriculture!](#)
3. Buy a [Community-Supported Agriculture](#) share! Tag the farms you visit and follow on social media! Word of mouth and recommendations are what keep local farms alive!
4. Contribute to the empowerment of regeneration and climate change and watch the global premiere of [Kiss the Ground](#) on Netflix.
5. Grab a book and educate yourself about modern agriculture. A few to peruse...
  - a. [For the Love of Soil](#) - Nicole Masters
  - b. The Omnivore's Dilemma - [Michael Pollan](#)
  - c. In Defense of Food - Michael Pollan
  - d. Food Rules: An eater's Manual - Michael Pollan
  - e. The Third Plate - [Dan Barber](#)
  - f. Folks, This Ain't Normal - [Joel Salatin](#)
  - g. Growing a Revolution - [David Montgomery](#)
  - h. [Eating on the Wild Side](#) - Jo Robinson
  - i. [The Town that Food Saved](#) - Ben Hewitt
  - j. The Unsettling of America (or any collection of poems) - [Wendell Berry](#)
6. Support [local businesses](#) and keep Colorado strong. For every \$100 you spend at locally owned businesses, \$68 will stay in the community. We're [Colorado Proud](#), are you?

7. Thank a farmer, visit your local [farmer's market](#), and volunteer to help support! One of the BEST things you can do for a local farmer is buy their food regularly and at full price. Support the vendors with the most local focus.
8. Plant a garden and grow your own. Need advice? [Lake Hollow Homestead](#) and [Rocky Mountain Seed Alliance](#) can help.
9. Patron your local bakery or mill ([Dry Storage](#) is our fave!) and ask about heritage grains. The [Noble Grain Alliance](#) or [Colorado Grain Chain](#) can help answer questions, too! Did you know we source our Olandsvete Wheat from [Finnriver Grainery](#) and the Washington State University [Bread Lab?](#)
10. Seek the Craft Maltsters Guild [Certified Seal](#) and grab a craft beverage at our [partnering establishments](#). Slow down and hop on the [Colorado Spirits Trail](#).
11. Give thanks to the [Brewer's Associations](#) and [American Craft Spirit Associations](#) who advocate for craft malt. Join your local guild!
12. Tag Root Shoot Malting on social media and use the hashtags #100YearLease, #SavingFarmsOneBeerAtaTime, or #SavingFarmsOneSpiritAtaTime.

